



Lisa Bailey

Graphic Designer

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www.lionstarcreativegroup.com

EDUCATION

Kansas City Art Institute 1992

Received 4 Year Degree - BFA in Graphic Design

Rhode Island School of Design 1989

Attended 1 year, studied Graphic Design

North Carolina School of the Arts 1987 - 1988

Graduated High School with College Prep Degree specializing in Visual Arts (1987)

- Studied Visual Arts (design, drawing, sculpture) & Academic Studies
- Studied Visual Arts - Freshman Year College (1988)

EXPERIENCE

Freelance Graphic and Web Designer 2003 - Present

Owner of Lionstar Creative Group

Web and print design - current clients include:

NCP Solutions, Transproma, Fusion Event Planning, Reel Productions TV, CMD Services Inc., Safeguard, Rodav LLC, Basiqa, Princeton Dental, Steverino's Pizza, Team 3 Promotions, John LeRoux (Reindeer Lane, America's Fun Run), and many more.

CMD Services Inc. 2001 - 2003

Sr. Account Representative

- Managed client accounts including Lanier Worldwide and CVS
- Managed creative and print projects
- Met with clients to discuss and fulfill needs
- Supervised workflow to meet strict deadlines

CMYK Solutions 2000 - 2001

Graphic Designer and Project Coordinator

- Designed projects for digital and offset printing (newsletters, business cards, letterhead, sales sheets, trade shows, marketing mailers, etc.)
- Met with clients
- Managed print projects and supervised workflow to meet strict deadlines

CMD Services Inc. 1995 - 2000

Graphic Designer

- Supervised the creative team
- Creative services for the sales/marketing and HR departments for outside clients - medium to large corporations.
- Provided all creative services for internal needs such as marketing, sales presentations, HR material, etc.
- Designed projects for digital and offset printing.

Sprint North Supply (A Division of Sprint) 1993 - 1994

Graphic Design Internship

- Assisted in design projects for Sprint's internal creative needs.

SOFTWARE KNOWLEDGE

Adobe Dreamweaver CS3

Adobe Illustrator CS3

Adobe Photoshop CS3

Adobe Flash CS3 (limited)

Adobe InDesign CS3

Adobe Fireworks CS3 (limited)

REFERENCES

Many references are available upon request.